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Banner News

Hannah Quinn

Craig VandeVenter

Derrick J. Roffman

Tiffany Knutson

Greg Laraia

See next page for additional authors

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Authors

Hannah Quinn, Craig VandeVenter, Derrick J. Roffman, Tiffany Knutson, Greg Laraia, Shane Meier, Roberto Ramirez, Justin Mitchell, and Gabby Hyman

BANNER NEWS

Des Moines Area Community College Boone Campus

Wednesday, February 25, 2009 Vol. 8, No. 10



Academic Quality Improvement Program reviewers to visit campus

Hannah Quinn
Staff Writer

The Academic Quality Improvement Program (AQIP) will be coming to campus on March 25-27, 2009.

AQIP is a process through which DMACC goes through to assess whether or not the organization meets the Higher Learning Commission's standards for continuing accreditation.

"AQIP's goal is to infuse the principles and benefits of continuous improvement into the culture of colleges in order to assure and advance the quality of higher education," said Margi Boord, associate executive of human resources.

On March 25, 26 and 27, DMACC will host a "Quality Checkup" as a part of the AQIP process.

"During the visit, a team of two reviewers from the Higher Learning Commission will conduct a review and provide critical

feedback on the activities and initiatives we (DMACC) have put in place to meet our goals, and also on our commitment to quality improvement in all that we do," said Boord.

The reviewers will also meet with student representatives on Thursday, March 26 from 12:00 - 12:50 PM on the Ankeny Campus in Building 7 in the Oak and Maple Rooms. Students from other DMACC campuses will also be able to participate via an electronic video meeting.

"The purpose of the meeting is for students to provide reviewers

feedback relating to their feeling about quality at DMACC," said Boord.

Further information regarding the locations of the video meetings will be provided to students in the coming weeks.



DON'T FORGET TO SPRING FORWARD ON SUNDAY, MARCH 8 FOR DAYLIGHT SAVINGS TIME!

Dates to Remember

Feb 25: Snakes Alive, Ankeny Campus

Feb 25: Transfer College Fair, Ankeny Campus

Feb 27: DMACC closed

Feb 28: Men's Basketball Quarterfinals

DMACC records huge increase in spring enrollment

DMACC--Des Moines Area Community College has set spring semester enrollment records in both head count, up 8.3 percent, and credit hours, up 8.94 percent, as more than 1,500 new students have enrolled in DMACC over the same period last year.

In official enrollment figures just recorded, DMACC enrolled 19,889 students taking 165,530 credit hours in the spring 2009 semester that began Jan. 12.

The spring 2009 enrollment record compares with 18,365

students enrolled last spring, up 1,524.

"It's gratifying," said Rob Denson, DMACC president and CEO who attributed part of the growth to people returning to college to learn new skills. "More and more students are realizing that DMACC offers a great education at a great value. For quality and price no one can compete with DMACC," said Denson.

Although most of the enrollment growth is coming from Central Iowa, an analysis shows students from all over the state are either taking online classes or

coming to one of DMACC's six campuses.

While Denson acknowledged that space is getting tighter, the new Health Sciences Building on the Ankeny Campus and more online offerings are allowing for more capacity. "We intend to meet the need for student learning and employment preparation," said Denson.

"We will find room to grow to serve our students. An emphasis in hiring excellent faculty the past few years has kept classes sizes low, so students are receiving a personal connection with

faculty that's so important," he added.

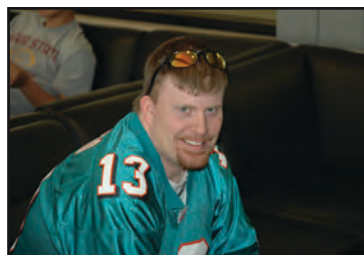
There are also a number of new programs starting next year that will help meet the growing needs of Iowa, including: wind energy, electronic crime, pharmacy technology and optometric technology among others.

With many new partnership programs and articulation agreements, DMACC credits transfer seamlessly to four-year colleges and universities.

Campus temperature has been lowered to 68 degrees

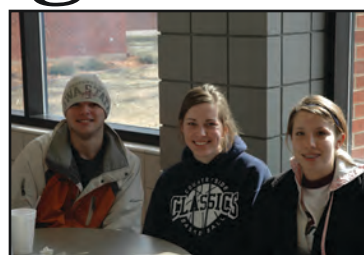
Did you notice the change in temperature on campus?

Photos and interviews by Derrick Roffman



"Oh really? I didn't even notice."

- John Pendry



"No."
"No."
"Actually I did because I've had my coat on all day!"

- Andrew Cram, Anna Rinehart, Emily Young



"I didn't know that."
"Maybe it will encourage students to wear sweaters."

- Nina Papiboune, Michelle Millers

'The Meeting'

Craig Vandevanter
Editor in chief

Earlier this month students and faculty were entertained by a theatrical performance of "The Meeting." The Meeting was an educational and entertaining play put on by Pin Points theatre Production Company based out of Washington, D.C. The play is based upon a hypothetical meeting with Dr. Martin Luther King, Jr. and Malcolm X and what would have resulted from its occurrence.

The cast of the play consisted of Mark Duane Anderson as Rashad, Malcolm X's overly protective bodyguard. Ersky Freeman, who portrayed the leading role of Malcolm X and Shelby Wallace who portrayed Dr. Martin Luther King Jr.

The audience learned about the civil rights movement and happenings of the '60s. Freeman said, "The goal of our performance is to shed light on both views of violent and non-violent protests. I fall under the view of non-violent and share more ideals with MLK rather than X who I portray in the play."

Wallace continues to play the role of MLK because he feels that too much of living history is being forgotten by students or sometimes not even taught to them at all. He said, "Kids will remember the things that you teach them, so it is our part to educate the ones that haven't been taught about the struggles of the civil rights movement."

Collectively, both Wallace and Freeman believe that violence is closely related with self-defense and should only be considered as a last result.

Jeff Stetson wrote "The Meeting." Stetson later received numerous awards and nominations such as a Louis B. Mayer Award, eight NACCP Theater Awards and six AUDELCO nominations. Actors from Pin Points Theatre from Washington, D.C. preformed the play.

Rita Davenport, counselor on the Boone campus, said, "It was a really good turn out of both faculty and students. The play was a success at bringing Black History Month awareness to the Boone campus as well as to the Boone community."



Photo by Derrick Roffman

The beginning of the SAC meeting on Friday Feb 13 showed an empty room. All students were invited to attend to help give opinions on how to spend money allotted to the SAC activities for DMACC students

One student attends Student Activities Council

Derrick J Roffman
Page Editor

Student Activities Council is DMACC's student government that's function is to promote college spirit.

You can thank them for all of the activities that you see in the Courter Center like the video games and hypnotists. All of the activities that you get to enjoy are thought up or approved by a body of students.

As of this point in time, however, there is no president or student body governing the SAC.

At the last meeting of the SAC on Friday, Feb 13 only one

person came to participate in the meeting to help decide how money was going to be spent.

Donna Edinger-Henderson, a nursing, student said she likes the activities that the SAC puts together because, "It's kind of nice. It's like someone planned something just for you."

Steve Krafcsin, SAC advisor and head women's basketball coach couldn't make the meeting, so assistant basketball coach, Angie McGee, ran the SAC meeting.

"There is no president," said McGee.

When asked what is the hardest part about getting students

involved, McGee said, "Getting people committed is the hardest thing."

When asked if it was hard to get ideas for activities McGee replied, "No, people come up to me in the hallway randomly to give me ideas."

The way the SAC is currently set up, it appears that someone makes a list of activities they've done before or have been thought up by someone and a few students agree to them.

Unless more students attend these meetings it would seem there is going to be a student body of one controlling how money is spent on student activities.



Photo by Derrick Roffman

Craig Vandevanter interviews Shelby Wallace who played Martin Luther King in the play "The Meeting."



Photo by Derrick Roffman

Rita Davenport, DMACC counselor, poses with Ersky Freeman, who played Malcom X in the play "The Meeting" that came to the Boone Campus from Pin Points Theatre productions.



Photo by Derrick Roffman

Rita Davenport poses with Shelby Wallace, who played Martin Luther King, Jr. in the play, "The Meeting." The production was co-sponsored by SAC.

LendAround is Netflix meets Facebook

Hannah Quinn

Staff writer

Discouraged with the lack of affordable entertainment these days? LendAround.com is a social site that allows you to lend and borrow DVDs with friends in a secure network. It is similar to other sites such as ZunaFish, but LendAround thinks it is different.

It's not trading, it's lending and borrowing so it doesn't have to be a two way street, according to LifeHacker.com, a web blog about new and upcoming software. It's also a social site, so you can only view DVD libraries with friends so it's safe, legal, and most importantly, it's permanently free.

"I think it's a good idea with the economy being so bad and everyone wanting to save money and not going to movies or buying DVDs," said Taylor Johnson, 19, of Urbandale.

Once you are a member, it is simple to get started.

First, you make a list of the DVDs that you own and the ones

you are looking to borrow. Next, you make a list of your friends and contacts using email addresses or a Facebook application, and when your "wish" matches your friend's stuff, LendAround automatically sends them a request.

LendAround even offers downloadable, preaddressed labels and wrappers for mailing DVDs.

So what's the downside to a system like LendAround?

"It's too much of a hassle to mail DVDs (through Netflix), and this is the same deal," said Lauren McDonald, 23, of Ankeny.

As of now, LendAround is a closed beta, but there are 1,000 invitations to the first to show interest at LendAround.com/LifeHacker.

In addition, Jacqueline Gulyan, marketing and communication director of LendAround, has set up an email address that will give readers of the Boone Banner News priority access to join. Anyone who would like an invitation should email boonebannernews@lendaround.com with a list of your favorite movies.

Phi Theta Kappa collects donations for Boone fire victims

Tiffany Knutson

Contributing Writer

Phi Theta Kappa, the international honor society of the two year college organized a fundraiser to help those victims displaced by the blaze in downtown Boone several weeks ago. The goal of this fundraiser is to collect enough donations to get them back on their feet and on with their lives.

On Tuesday, Feb. 3, fire engulfed a portion of the 800 block of Story Street in downtown

Boone. One man died of asphyxiation due to smoke inhalation, and several others escaped with their lives. Most who escaped lost everything.

Boxes located around the ground floor of campus are for donations of non-perishable food items, personal care items, and other items the victims may need. If you wish to donate clothing, shoes, or money, please contact Tiffany Knutson at taknutson1@dmacc.edu.

New Pell Grant funds will soon be available for DMACC students

DMACC Part of the new \$787 billion Federal Stimulus package that Congress passed and President Barack Obama signed into law today includes more money for Federal Pell Grants. The result will help thousands of Des Moines Area Community College students.

The Federal Pell Grant program provides need-based grants to qualifying college students. The program is designed to promote greater access to postsecondary education across America. The grants don't have to be repaid.

"This is welcome news," said Rob Denson, President of DMACC. "The economic downturn is hurting many of our students, particularly those from low income households. So, the additional Pell Grant funding will help many DMACC students pursue graduation and new careers. That's good news for all of Central Iowa."

The stimulus legislation provides for slightly more than \$17 billion for Pell Grants. This year the maximum Pell Grant is \$4,731

per student, per year. That amount would go up to \$5,350 per student next year (2009-10 school year) and \$5,550 in 2010-11.

The number of DMACC students receiving Pell Grants has increased over the past several years. In the 2005-06 school year, 4,018 DMACC students received \$8.6 million in Pell Grant funding. Last year that rose to 4,865 DMACC students receiving \$11.6 million in Pell Grants.

"The additional Pell Grant dollars have helped our students offset the rising cost of tuition. For the highest need students the grants have helped, not only with tuition but with books and other related educational expenses. It's kept many of them in college. The new increase has come at a very opportune time. Pell is a very important resource for students," said Delores Hawkins, director of DMACC Financial Aid.

She said now is the time to begin applying for financial aid, including applications for Pell Grants.

Students are encouraged to complete the financial aid process by filling out the Free Application for Federal Student Aid (FAFSA) online at www.fafsa.ed.gov as soon as possible.

- To acquire a Personal Identification Number (PIN) go to www.pin.ed.gov. If you are a dependent student, your parents should apply for a PIN so that they can electronically sign your FAFSA.

- When you file online be sure to list DMACC Title IV school code, 004589; all campus locations should use this code.

- Visit the DMACC financial assistance web site at www.dmacc.edu/financial.asp for step-by-step instructions.

DMACC will process financial aid applications continuously throughout the year. To ensure that you receive a priority package, and that all of your aid is available to credit to your account the beginning of Fall term 2009, you should apply no later than April 1st. If you cannot complete your application prior to the April 1st priority deadline, DMACC's District Financial Aid Office will still process your application for financial aid and consider you for all available funding.

Walk to cure juvenile diabetes

Greg Laraia

Assistant Layout Editor

The annual Walk to Cure Juvenile Diabetes is coming up fast. The Walk is on March 7, 2009 at 8 a.m. in the skywalks downtown.

Each year the Juvenile Diabetes Research Foundation sets up the Walk To Cure Diabetes for the Central Iowa Chapter. Jenn Howieson, Special Events Coordinator for Iowa's JDRF chapter, said "Things are going great as we are in the homestretch of our Walk preparations! Our volunteer Walk committee has the fun and activities of the day all lined up. We'll have face painting, giant slides, bungee-runs, bounce houses, refreshments and entertainment all morning."

The whole point of the Walk to Cure Diabetes is to raise money to help find a cure for Juvenile Diabetes. There currently is no cure for Juvenile or Type 1 Diabetes. The Greater Iowa Chapter sets a

monetary goal for each walk. The monetary goal for this years walk is \$1.64 million. This money all goes towards searching and fighting for a way to cure Juvenile Diabetes.

Getting involved with the Juvenile Diabetes Research Foundation is a way to help participate in a cause that helps millions of people. Currently an estimated 3 million people suffer from Type 1 Diabetes. Anybody can get involved with the JDRF.

Jenn Howieson suggested, "There are many teams that Walk that don't have a direct connection. They just do it to be more involved in the community events, to make a difference or just get out and exercise! There is no registration fee to walk, but people can just register online at www.jdrf.org and do a quick online pledge campaign. If you raise \$100, you earn a JDRF Walk t-shirt. Just think, that is asking just 10 people for \$10!"

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Manager: Kent Mui

Snakes Alive

Wednesday

Feb 25

Courter Center

11a.m. - 1p.m.



Artists help students make clay leaves for campus sculpture

Shane Meier
Staff Writer

When walking around the Boone campus, students sometimes notice the lack of artwork on display, but Phi Theta Kappa is attempting to change all that by sponsoring the construction of a sculpture of a tree, which will sit in front of the Boone campus.

To help build the sculpture, Phi Theta Kappa invited students to create clay leaves, which will be placed on the tree.

"The trees are made out of [a] metal grid [the] leaves are wired on," said Ryk Weiss. Ryk Weiss and his partner, Pam Dennis, were hired to create the tree and oversee the clay leaf making by the students.

When asked why they decided to include the DMACC students in the creation of the leaves, Tiffany Knutson president of Phi Theta Kappa replied, "[It] gives them a connection to the project."

The tree sculpture, complete with clay leaves, will eventually stand in front of the Boone campus.

To create their leaves, students were given a slab of clay in which to create their clay leaves, and two tools: a knife to trace the outline of the leaf and a nail to poke two holes where the leaf will be attached to the tree.

After they were done with that, they were given a number of tools ranging from a comb to French curves to decorate their clay leaves.

After they were done decorating their leaves, students and faculty placed their completed clay leaves on top of two clay balls in order to give them a natural feel.

A wide range of students and faculty participated in creating the leaves. Assistant provost Brian Green jokingly said that art was his major.

Phi Theta Kappa President Knutson and Craig Vandeventer, Banner News editor, enthusiastically worked on their leaves while carrying on a conversation.

Philosophy instructor Tammie Foltz said she had no art talent in response to Ryk Weiss, who replied, "Don't worry we've had fifth graders who do this."



Craig Vandeventer, Banner News editor, stops by to make his leaf.

Photo by J Parry



Mary Beth Hanlin, biology professor, (left) picks out her tools with help from the artists.

Photo by J Parry



Photo by J Parry

Samples from students, faculty and staff show the different kinds of leaves that will eventually go on the metal tree sculpture for the Boone Campus.

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Photo by Shane Meier

Lining the Courter Center were colleges from Iowa and the Midwest ready to talk to students about their future plans.



Photo by J Parry

Toni Linberg, newly elected president of Phi Theta Kappa for the Iowa Region, is a DMACC student on the Carroll Campus.

The Tau Phi Theta Chapter Welcomes students to the Phi Theta Kappa Spring 2009 Membership

- | | | |
|-------------------|--------------------|------------------|
| Felicia Albaugh | Kimberly Holliday | Henry Price |
| Shawna Allen | Craig Jimerson | Alicia Roth |
| Jacob Astor | Jason Jones | Hallie Sarte |
| William Barker | Tiffany Knutson | Kari Saunders |
| Danielle Boeke | Melissa Koster | Timothy Schafer |
| Amber Bowers | Nicole Lorton | Margaret Schutte |
| Darcy Christensen | Heidi Manken | Kara Sickau |
| April Cochran | Nicholas Marquardt | Jo-el Sprecher |
| Robin Cornelius | Garret McGrane | Korey Williams |
| Jennifer Doak | Kelsie Milburn | RaShel Woebke |
| Micah Duncan | Megan Mohr | Ryan Woods |
| Teisha Hartle | Linda Mui | |
| Megan Hassebrock | | |

Upcoming Events: March 11 Trip to Capitol, leave at noon 'til 4 p.m.; March 29 Disaster Training 1-5 p.m. Boone Campus; March 28 Food Drive Ames/Boone



Photo by J Parry

Nancy Woods, Iowa Regional Coordinator of Phi Theta Kappa, speaks at the Phi Theta Kappa convention held on the Boone Campus last week.

Phi Theta Kappa Regional Officers 2009-2010

Iowa Regional President
Toni Linberg, Beta Theta Xi, Des Moines Area Community College, Carroll

Northwest Regional Vice-President
Linda Mui, Tau Phi, Des Moines Area Community College, Boone

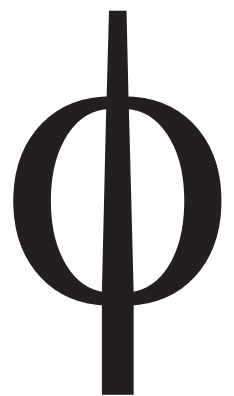
Northeast Regional Vice-President
Jennifer Gehrls, Alpha Iota Omega, Ellsworth Community College

Southwest Regional Vice-President
Paula Mills, Beta Epsilon Eta, Des Moines Area Community College Ankeny Campus

Southeast Regional Vice-President
Stephany Brown, Alpha Theta Beta, Clinton Community College

A new position was also announced for 2009-2010

Secretary to the Department of State
Bishar Moussa



WPA: An old solution to today's economic woes

Shane Meier
Staff Writer



played people affected by the depression. The WPA was

started in 1935 with then Secretary of Commerce Harry Hopkins as head. At its height, the WPA was able to employ 8 to 8.5 million of the 11 million unemployed and conducted 1.4 million projects, largely aimed at building the nations infrastructure.

The project did have its problems, namely that it was expensive. The project in total cost the government \$11 billion in total back then and was at times accused of being too socialist. These drawbacks are worth it because, let's face it, do you really believe that handing out money is really going to solve anything? Wouldn't you rather have your taxpayer's dollars go to something that might actually work?

Furthermore, I firmly believe that people want to work and pay their way; after all, like Harry Hopkins said in defense of the program, " Give a man a dole and you save his body and destroy his spirit. Give him a job and you save both body and spirit."

The current economic woes have sparked debate on what must be done to rescue the economy. What people are overlooking is that if we want to solve the current problem, we must look to the great depression for answers. We must look at what worked back then to find solutions to today's problems

The primary problem we are dealing with is that people aren't spending money and, as a result, corporations are downsizing. The end result of this is that people are being laid off and they are not able to find new jobs.

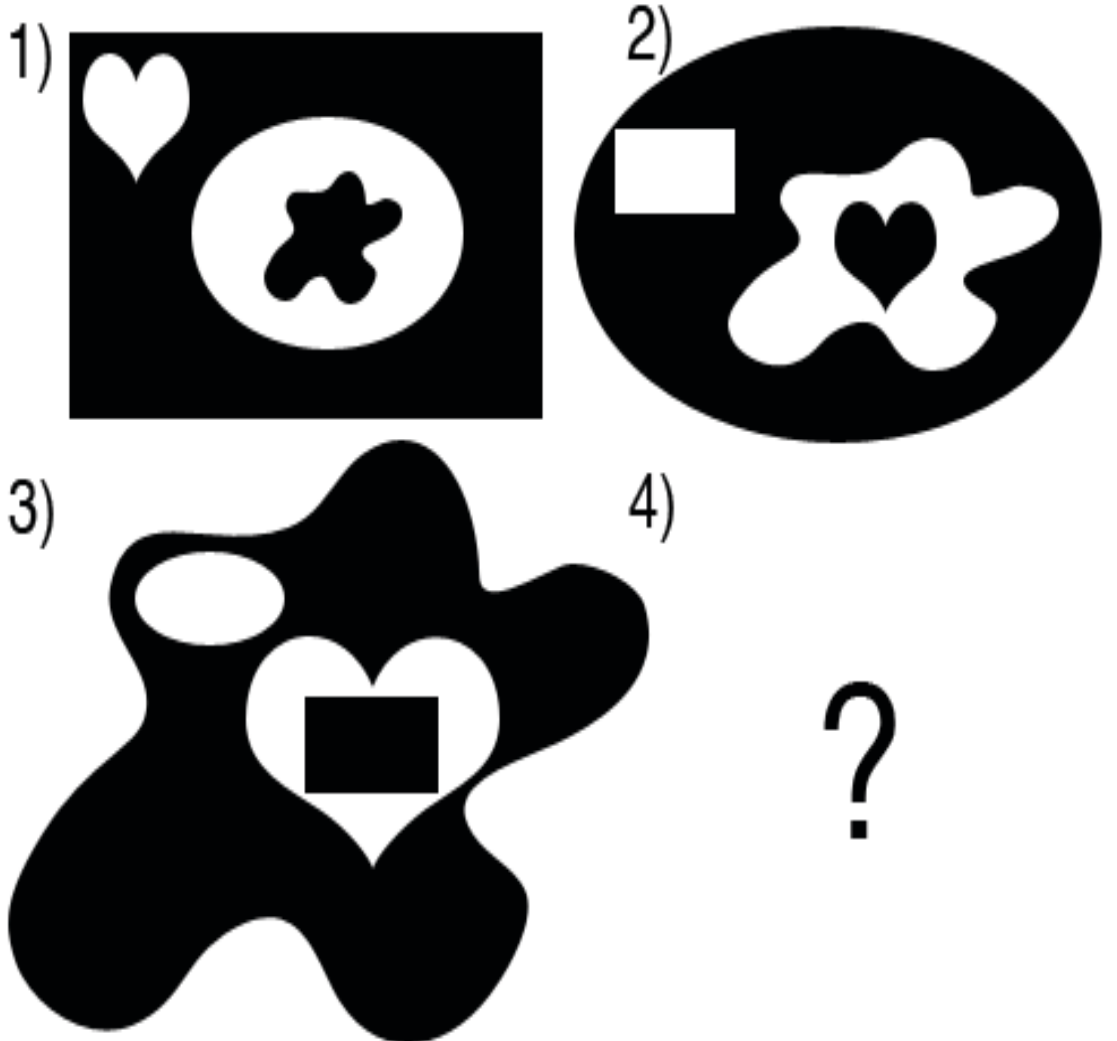
Despite knowing this, however, the government's methods to recover the economy are incorrect. Their stimulus bills are only attacking a symptom rather than the cause. People given the current economic strain are likely save money rather than spend it like the government intends.

If the government really wants to solve the current problems, it should be attempting to reinstate the Workers Progress Administration.

The WPA was an agency that was part of President Franklin Delano Roosevelt's New Deal program of the 1930s. It was unique in that rather than just handing out money to people it instead provided employment to unem-

Test your thinking skills

What comes next?



Horoscopes

Aries: This week you should keep your pet indoors or it will become the main course at a restaurant.

Taurus: You know that they say there's a person out there just like you. Be careful not to get mistaken for them.

Gemini: Be on guard this week for the way outs. These guys are aliens from way way out. Be on the lookout for the way outs.

Cancer: You have been lost lately unsure of what to do, but don't worry for a wise Rabbi will show you the way.

Leo: Tristem says that clowns are evil avoid them at all costs.

Virgo: This week you will meet a man named Flay. He is the man who did the stunts for the 1960's Batman show and as such refers to his house as the flay cave.

Libra: Be sure to lock your doors this week for two men are going to tie you up while you sleep put you in a crate and mail you to Vladivostok.

Scorpio: Tristem says you should stop worrying about little things and focus on the big picture.

Sagittarius: Do not go outside tonight if you hate cats because the sky is going to rain down with them.

Capricorn: Someone has been stalking you lately but do not fear it's just an artist wanting to paint you.

Aquarius: Despite what you saw in that Loony Tunes cartoon if you run off that cliff you will fall even if you don't look down.

Pisces: If you are ever chased by armed thugs remember to dive into water and you will be safe.



Not all Twins play baseball

Roberto Ramirez

Sports Writer

We are not talking about baseball here, but it seems to amaze our student staff that fraternal twins Jordan and Justine Young are both starters for DMACC athletics this year.

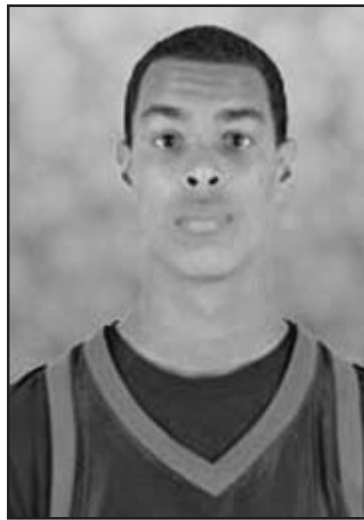
First off lets start with 6'1" freshman 19 year old Justine, who happens to be a 2004-05 State Champ and an Iowa Elite Volleyball Club Team winner of the National volleyball qualifier in Indianapolis last year.

The fierce Middle Blocker for the Bears volleyball team made the Region XI All-Tournament team and First Team All-Region representing DMACC. Currently she is undecided on a major but plans to transfer to a 4-year college and extend her student ath-



Justine Young
lete career.

Jordan, though, is a 6'9" Center for the Boone campus basketball team, majoring in general education. Making the Second Team All-Conference was something very important for him and



Jordan Young
also a step forward on getting noticed by Division I school scouts so he could also accomplish extending his student athlete career and a deeper education for his future plans.

Both grew up in Sacramento,

Calif. and moved to Parkersburg, Iowa for what was a huge culture shock that actually never stopped them from developing their skills. That move brought them success noticed by DMACC scouts; this led to their letter of intent for Justine and Jordan to come play for the Bears.

Their success in sports is one to admire looking at the fact that Justine is the older one by only 4 hours, and the differences in personality and skills between the two given on how close they are family wise.

Knowing that soon they might separate for different schools is not a thought that they enjoy talking about but acknowledge it could be the best for their athletic and college careers.

Injuries can't slow down women

Justin Mitchell

Sports writer

Injuries are a common obstacle that occurs in just about every competitive sport today. How a team and the injured players deal with the setback usually makes or breaks their season. The Lady Bears have suffered injuries that put their #7 preseason ranking to the test. Torn ACL's have seemed to be going around the Lady Bears like the common cold. Ciera McGaughy, Brittany Ward, and Danielle Daniels have all injured their ACL's during the 2008-09 season.

McGaughy, whose injury happened before the season started, has played in 13 of the 26 games and leads the Bears in assists with 4.2 per game. Some players have learned that helping your team during an injury isn't just a physical task.

Freshman guard Brittany Ward has missed the entire season and besides showing support by cheering her team on at games and practice, she helps out by filming the home games.

Daniels took McGaughy's place in the starting lineup after her injury before suffering her own ACL misfortune. She will miss the remainder of the season and has played in 17 games while averaging 6.9 points and 3.8 assists per game.

Head coach Steve Krafcisin believes that while injuries are never good they can sometimes have a positive effect. "The injuries have made people step up and the team bond. They have made players assume bigger roles," Krafcisin said.

The Bears are 22-5 this season and have played very well despite the injuries. The Bears look to continue their postseason push and be ready when the Region XI Quarterfinals begin on Mar 5 in Estherville, Iowa.

Bears Trump Tritons

Greg Laraia

Assistant Layout Editor

On Feb. 11 the DMACC Bears (12-5) attacked the Iowa Central Tritons (13-4) and won 56-49.

The game started out very close. It was back and forth for the whole first half. The score at halftime was 28-27 Iowa Central. As close as the game stayed, the first half was also very physical.

The Bears had 18 personal fouls throughout the whole game.

This aggressiveness is what kept them neck and neck with the Tritons. Marni Jacobson helped out the Bears a great deal by scoring 13 points. Keisha Dotson and Ciera McGaughy also scored a handful of points by obtaining 9 points each to lead the Bears to victory over the Tritons.

The second half of the game was where the Bears really took charge. The score for the second half was 29-21 Bears. By the end of the game the Bears had pulled ahead to triumph the Tritons with a final score of 56-49.



Photo by Craig VandeVenter

Keisha Dotson scored 9 points against the Tritons.

Bears stay on fire

Justin Mitchell

Sports Writer

The Bears seem to have hit their peak at the right time. With their eight wins in nine tries the Bears (22-5) are hitting on all cylinders. With great production from the starting 5, energy off the bench, stifling defense, and dominating rebounding the bears blew out the Southeastern Blackhawks

83-49 Wednesday night.

Four of the five Bears starters finished in double figures and they were led by Ellie Ritscher who tallied 17 points, and Keisha Dotson added a double-double with 14 points and a team high 13 rebounds. The defense was stifling as they were all over the Blackhawks forcing 24 turnovers, blocking 3 shots, and holding them to 30 percent shooting for the game. The Bears outrebound-

ed Southeastern 43 to 26 and the bears shot a terrific 55 percent form 3-point land.

The Bears had built a 19 point lead at halftime but the Blackhawks led by starting guard Lindsey Jameson came out of the half with focus and energy by putting together a 12-4. Jameson finished with a team high 15 points including 6 in that 12-4 run. After a well-placed time-out by Bears Head Coach Steve Krafcisin the

Bears would go on a 24-0 run and officially put the game out of reach. Ciera McGaughy played a strong point guard adding 6 assist and 7 steals, and Tiara Mays added 12 points and 7 rebounds in an efficient 15 minutes off the bench.

The Bears regular season finale comes on the road Thursday Feb. 26 against Iowa Western Community College.

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Player's picks

Player	Movie	Actor	Color	Cheese	Idol	Pro Team	Book/Magazine
DeMarco Dawson Basketball #23	Paid in full	Al Pacino	Green	Swiss	Older Brother	New Jersey Nets	Slam Magazine
Brittney McKowen Basketball #23	My best friend's girl	Dane Cook	Orange	Munster	Michael Jordan	St. Louis Cardinals	Nights in Rodanthe by Nicholas Sparks
Nick Elliott Baseball #2	Remember the Titans	Denzel Washington	Red	Provolone	Grandad	Minnesota Twins	Sports Illustrated
Amber Boevers Volleyball #7	Love and basketball	Kate Hudson	Champagne	Pepper Jack	Dad	Minnesota Vikings	Cosmopolitan

Reported by Roberto Ramirez

Resume and Cover Letters: Do's and Don'ts

Gabby Hyman

You can make your job search easier if you format your resume and cover letters with care. Even recruiters for entry level jobs are looking for polished resumes and letters that demonstrate your ability to communicate as well as present your career skills.

Here are five key do's and don'ts that can make or break the success of your job search.

Never consider sending out a resume or CV without an accompanying cover letter.

You can find sample resumes online that match your career goals, from resumes that highlight your skills to those that present a chronological overview of your experience.

But if you submit a resume without a cover letter, your potential employer may toss it away. Recruiters don't want boiler plate applications; they expect to see a letter and resume that directly responds to the job requirements cited in their job posting.

Five Cover Letter Do's and Don'ts

A good cover letter demonstrates your ability to summarize your skills and experience and map them directly to the job for which you're applying.

Always

1. Name the position that you're applying for by name and job number.
2. Indicate how much you know about the company and why you're a good match for employment.
3. Show how your skills or classes have prepared you for each requirement.
4. Embellish briefly on resume points that fit the opening to a tee.
5. Tailor your cover letter for each separate employer.

Never

1. Discuss why you need the job, financially or as a resume builder.
2. List information that the employment office can easily find on your resume.
3. Address the letter to the company. (Write to the hiring manager, HR professional, or recruiter.)
4. Send a letter without proofreading it carefully. Do not trust auto-correct or spelling tools on your software.
5. Use casual phrases or conventions that might

be acceptable when text-messaging friends.

Five Resume Tips

Make sure that your resume contains key words that pertain to the precise position for which you're applying. Many employment departments scan and toss resumes before a human being reads them.

Always

1. Proof-read your resume or CV with exacting care.
2. Use action verbs and

keep your sentences short with correct punctuation.

3. List accomplishments, metrics, numbers of people supervised, and dollar amounts attained.
4. List college experiences that show leadership or experience (arts, athletics, organizations, government.)
5. Summarize your qualifications and objectives.

Never

1. Omit dates and locations of education or work experience.
2. Provide a list of references. Your future employer may ask for them later.
3. Cite your salary expectations. (That's leading with your chin.)
4. Go over two pages.
5. Include excessive amounts of personal data. No one needs to know where you vaca-

tioned, the name of your favorite rock bands, or what kinds of food you eat. A resume is not a social networking page.

Above all else, recruiters say, be sure your cover letter and resume represent the work of a careful communicator. To that end, it should be concise, clear, focused, and free of typographical errors. Good luck!

About the Author

Gabby Hyman has created online strategies and written content for Fortune 500 companies including eToys, GoTo.com, Siebel Systems, Microsoft Encarta, Avaya, and Nissan UK

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