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# Bulletin

DMACC Marketing

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# Bulletin

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# DMACC HEROES RECEIVE GOVERNOR'S LIFESAVING AWARDS

Seven people who were involved in the rescue of Marvin Nichols last fall received Governor's Lifesaving Awards at a special ceremony held at the lowa State Fair. Iowa State Patrol Colonel Pat Hoye, Lieutenant Governor Kim Reynolds and Iowa Governor Terry Branstad congratulated the award recipients—DMACC Mechanical/Electrical Technician Bob Davisson, DMACC Grounds Mechanic Steve Tomlinson, DMACC Grounds Mechanic Rick Tomlinson, jogger Eric Brown, financial advisor Mark Miller (who was teaching a continuing education class), Student Accounts Receivable Supervisor Ann Mathies and DMACC Grounds/Transportation Supervisor Brad Butler.

Mathies and Miller received Meritorious Service Awards. The others received Lifesaving Awards. All were recognized for their bravery and quick



Iowa State Patrol Colonel Pat Hoye (left), Lieutenant Governor Kim Reynolds (second from left) and Iowa Governor Terry Branstad (right) congratulated the award recipients—DMACC Mechanical/Electrical Technician Bob Davisson, DMACC Grounds Mechanic Rick Tomlinson, Jogger Eric Brown, financial advisor Mark Miller, Student Accounts Receivable Supervisor Ann Mathies and DMACC Grounds/Transportation Supervisor Brad Butler.

response when DMACC temporary grounds employee Nichols, then 75, became pinned underwater in a lawnmower incident at the DMACC Ankeny Campus lake on Oct. 20. Nichols, who has recovered and has resumed his mowing responsibilities, was in attendance when the awards were presented.

## **BUTTER SCULPTING AT THE IOWA STATE FAIR**

"The Other" DMACC butter sculpting team of (left to right) Marketing Associate Vicki Voogt, Marketing and Public Relations Department Intern Hannah McKeever and West Campus Adjunct Spanish Instructor Lara VanDis won first place in the butter sculpting competition on Mon., Aug. 15, at the Iowa State Fair. They created a Mr. and Mrs. Potato Head American Gothic masterpiece with their 55-pound chunk of butter. They defeated two additional DMACC teams in the 30-minute contest held on the Anne and Bill Riley Stage.



(L to R) Vicki Voogt, Hannah McKeever and Lara VanDis



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## **Upcoming Events**

Aug. 25

DMACC Fall Semester Classes Begin

Sept. 5

Labor Day, All DMACC campuses closed

Sept. 7

Volleyball, DMACC vs. NIACC, 6:30 p.m., Boone Campus Gym

Sept. 9

DMACC Spain Year committee meeting, Bldg. #2, Room 7, Ankeny Campus

**Sept. 12** 

DMACC Board of Directors meeting, 4 p.m., Hunziker Center, Ames

Sept. 12

Volleyball, DMACC vs. Ellsworth, 6:30 p.m., Boone Campus Gym

# BUTTER SCULPTING AT THE IOWA STATE FAIR (CONT.)

The DMACC Continuing Education Department team of (left to right) Cindy Huisman, Lois Kiester, Darin Stevenson and Stephanie Wilson finished in second place with their rendition of a butter finger, indicating DMACC is #1.



DMACC Graphic Designer Amina Ali looks over Team DMACC's butter sculpture. Ali, Graphic Design Associate Professor Michael Blair and Marketing and Public Relations part-time Graphic Designer Mitzi Alexander finished in third place in the competition, which was sponsored by the Associated Milk Producers Incorporated. The Battle of the Butter was one of many festivities celebrating 100 years of the butter cow at this year's lowa State Fair. The first-place DMACC butter sculpture was on display in the John Deere Agriculture Building alongside the 2011 Butter Cow for the duration of the fair.



# URBAN CAMPUS TAKES THIRD PLACE IN OUTHOUSE RACES

The DMACC Urban Campus Outhouse Team, made up of Environmental Science and Geography Adjunct Instructor Jay Tiefenthaler, Academic Achievement Center Professor Tyrone Hunt, Administrative Assistant Melody Riley, Automotive Technology Professor Keith Wersinger and Chemistry Professor David Vanderlinden, competed in the annual Outhouse races at the Iowa State Fair. Hunt, Tiefenthaler and Vanderlinden pushed the Team DMACC

(L to R) Jay Tiefenthaler, Tyrone Hunt, Melody Riley, Keith Wersinger and David Vanderlinden

outhouse down the state fairgrounds Grand Concourse with Riley navigating.



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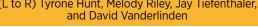
### **Photo wall**

Click to view the photo wall.

# **URBAN CAMPUS TAKES** THIRD PLACE IN **OUTHOUSE RACES (CONT.)**

Melody uses her backside to wipe a toilet seat smeared with chocolate syrup and mustard. She then looks for a lone corn cob in a cattle trough filled with vegetables and other unpleasantries. Melody then had to change a roll of toilet paper and head back to the DMACC outhouse for the ride to the finish line. Team DMACC won the heat in 1:21:44, the best time in the opening round. Team DMACC won all three of their races in headto-head competition, but the two teams with the best times in the semifinals competed for the first place Golden Plunger. Melody struggled to find the corn cob in the second round, so DMACC had to settle for the consolation round. Team DMACC dominated the final race, capturing third place, earning the bronze plunger and recording the best time of the day-1:17:47.







## **DMACC HOSTS RADIO SHOW** FROM STATE FAIR BOOTH

DMACC Men's Head Coach Steve Krafcisin (right) is interviewed by Andy Garman (left) and Larry Cotlar from "1700 The Champ" at the DMACC Booth in the Varied Industries Building at the Iowa State Fair. Krafcisin and other DMACC coaches were interviewed live on the "Out of Bounds" sports radio show on Tues., Aug. 16.



(L to R) Andy Garman, Larry Cotlar and Steve Krafcisin



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# DMACC STUDENT SHOWS IOWA STATE FAIR BIG BOAR

Tiny, a 1,196-pound purebred Hampshire hog, won the Big Boar title at this year's lowa State Fair. Tiny was shown by his owner, 19-year-old Des Moines Area Community College (DMACC) welding student Blake Everman from Postville. Everman was the youngest escort in the competition at the Swine Barn.



# DMACC PIONEERS GARAGE SALE

A large crowd of shoppers eagerly waits for the opening of the annual DMACC Pioneers Garage Sale. The garage sale, located at the DMACC Ankeny Campus, is put on by retired DMACC employees and the money raised is used for DMACC student scholarships.

Mary Lindquist of Ankeny, with an armful of items already, searches through some kitchen items at the annual DMACC Pioneers Garage Sale. The treasures she purchased at the three-day sale will support DMACC students.







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## DMACC SPONSORS "SHOP TILL YOU ROCK" EVENT

DMACC was the stage sponsor of Jordan Creek's annual "Shop Till You Rock" event recently at Jordan Creek Mall in West Des Moines. Students of all ages were entertained by several bands and given DMACC folders for school. The sponsorship was part of the College's aggressive community relations campaign this summer to recruit students and raise DMACC's visibility in communities throughout Central Iowa.



DMACC was the stage sponsor of Jordan Creek's annual "Shop Till You Rock" event

## JOB OPENINGS

English Instructor, Urban Campus, (anticipated opening), 9-months-per-year position

Application Deadline: Sept. 19, 2011

If interested in the above position, please visit this DMACC website: http://jobs.dmacc.edu.

### PIONEERS CONNECTION

#### AUGUST GARAGE SALE — ANOTHER GREAT YEAR

The biggest fundraising event of the Pioneer Group is the annual garage sale. Thanks to the many volunteers who turned out again this year to make this another success for our students.

#### **SPECIAL THANKS TO**

**Harlan Giese**, who personally picked up the thousands of items that were for sale and who made countless trips to the Ankeny Storage on hot summer days to store all of the furniture and many boxes of donations from our DMACC family.

**Linda Fernandez**, who organized the Pricing Team to unpack all of the boxes and to price each item with loving care. Marcia Johnson, who unselfishly gave more than 70 hours of time to manage the sale.

**Breck Danner**, who was our chief organizer and mentor. And, of course, all of you who donated, worked and supported the sale.

Our grand total was \$9,263.16.





#### PIONEERS FALL KICKOFF

Our next meeting will be the Fall kick off on Thur., Sept. 22, in the FFA building conference center at 4:30 p.m. Join us to celebrate our group and to reconnect with your Pioneer friends. Call 964-6868 for reservations. Guests are welcome.

**FINAL NOTES:** Thanks to everyone for helping with the Garage Sale. It took an army of Pioneers to make this event successful. It is a lot of work for our aging bodies but it renews our spirit and we look forward to helping our students with scholarships and assistance again this year. As we kick off our 17th year as Pioneers of DMACC, we can be proud to have been a part of this great college and its history. Please join us to celebrate.

### PIONEER PRESIDENT, Dee Johnson

P.S. A partial plate has been found in the parking lot outside of the sale. If you are missing some of your teeth, contact Breck Danner.