

5-5-2011

Bulletin

DMACC Marketing

Follow this and additional works at: <http://openspace.dmacc.edu/bulletin>

Recommended Citation

DMACC Marketing, "Bulletin" (2011). *Bulletin*. 41.
<http://openspace.dmacc.edu/bulletin/41>

This Book is brought to you for free and open access by the College Publications at Open SPACE @ DMACC. It has been accepted for inclusion in Bulletin by an authorized administrator of Open SPACE @ DMACC. For more information, please contact rsfunke@dmacc.edu.

May 5, 2011

In this issue . . .

Ray and Shirley Gumtau
Dedication Ceremony

“Operation Green”
Campaign

Earth Week Activities

Music at Noon Concert
at the DMACC
Urban Campus

Portfolio Day at DMACC

Ankeny Campus Concert

Iowa Ag Champions

Students Show Creativity
at Entrepreneurship Day

VanKirk Career Academy/
DMACC at Perry

GED Graduation Ceremony

China Year Presentation

Sputum Bowl Winners

West Campus
Easter Egg Hunt

Skills USA Competition

Job Openings

For Sale

Pioneers Connection

RAY AND SHIRLEY GUMTAU DEDICATION CEREMONY

Elaine Ilvess (right), sister of the late Shirley Gumtau, speaks at the dedication ceremony of the Ray and Shirley Gumtau Room in the DMACC Ankeny Campus Health Sciences Building as DMACC President Rob Denson looks on. Earlier, Ilvess presented a \$320,000 check to the DMACC Foundation for an endowed scholarship in the name of Ray and Shirley Gumtau. The donation was the second largest endowed gift to DMACC in the history of the College. Ray Gumtau started as a foreman in DMACC’s Mechanical/Electrical Department in 1981 and was later named the department supervisor. Shirley experienced the reward of working with students through the Student-to-Work program at the Iowa Department of Agriculture and Land Stewardship. The first Raymond and Shirley Gumtau Scholarships will be awarded to DMACC Ankeny Campus students for the start of the 2011-12 academic year.



Rob Denson (left) and Elaine Ilvess

“OPERATION GREEN” CAMPAIGN

DMACC Vice President of Business Services Doug Williams (background) handed out free “Operation Green” T-shirts to (left to right) Sierra Haan, Elizabeth Kunkel, Ariel Curtis, Haleigh Brown and Brianna Ryan. The five are all taking the same Environmental Science class on the Ankeny Campus. DMACC’s Marketing and Public Relations Department, with the support of the College’s Sustainability Committee, has created the “Operation Green” campaign to educate DMACC students, faculty and staff about energy conservation and what “green” energy really means.



Operation Green T-shirts

May 5, 2011

Upcoming Events

May 6

Boone Commencement Ceremony, 10 a.m., Boone Campus Gym.

May 9

DMACC Board of Directors meeting, 4 p.m., Carroll Campus.

May 9

Carroll Commencement Ceremony, 6:30 p.m., Carroll Senior High School.

Archives

[Click to view DMACC Bulletin archives.](#)

Photo wall

[Click to view the photo wall.](#)

EARTH WEEK ACTIVITIES

Pella Wildlife Company Chief Executive Officer Ron DeArmond holds a 2-month-old black bear cub in the DMACC Ankeny Campus Quiet Lounge. The event was part of the Earth Week events in Ankeny. Interested students had a chance to pet the cub if they signed a waiver.



Ron DeArmond

An ornate box turtle also was on display at the DMACC Ankeny Campus Earth Day activities.



Ornate Box Turtle

DMACC Ankeny Campus Liberal Arts student Sarah Wachter of Indianola (left) and second-year Liberal Arts student Abbey Papousek of Earlham paint their ceramic pots that will hold the free plant they received at a DMACC Ankeny Campus Earth Day event. The Ankeny Campus Student Activities Council (SAC) supplied the free plants, as well as free white pine trees.



Sarah Wachter (left) and Abbey Papousek

May 5, 2011

MUSIC AT NOON CONCERT AT THE DMACC URBAN CAMPUS

DMACC student Selina Orman of Des Moines sings “Everlasting Life,” a native Malawi song, at a “Music at Noon” concert held recently at the DMACC Urban Campus. Seven soloists performed during the concert. The students were directed by Urban Campus Instructor Alayna Perry.



Douglas Meyer

DMACC Urban Campus student Douglas Meyer of Des Moines sings “Can’t Helping Falling in Love” during the concert.



Selina Orman

PORTFOLIO DAY AT DMACC

DMACC Ankeny Campus student Denise Juarez (right) of West Des Moines shows some of her works included in her portfolio to Cesar Sanchez Molina of West Des Moines and Danae Cierzan of Urbandale during the annual DMACC Graphic Design Portfolio Day. Juarez and Sanchez Molina are second-year students enrolled in DMACC’s Graphic Design program. Cierzan is a first-year Graphic Design student.



(Lto R) Cesar Sanchez Molina, Danae Cierzan and Denise Juarez

ANKENY CAMPUS CONCERT



Cassie Thunhorst

Cassie Thunhorst of Ankeny sings “My Favorite Things” during the potpourri section of the recent Des Moines Area Community College (DMACC) Spring Concert.

The DMACC Ankeny Campus Concert Choir (shown here) and the Chamber Ensemble also performed under the direction of DMACC Choral Conductor Aaron Powell.



DMACC Ankeny Campus Concert Choir

IOWA AG CHAMPIONS

DMACC President Rob Denson (right) hosts a segment of Iowa Ag Champions featuring (left to right) former Iowa Lieutenant Governor and Iowa Ag Secretary Patty Judge, DMACC grad and FFA official Dan Hansen, DMACC student and FFA officer Spencer Tapper and DMACC student Samantha Bissell. Iowa Ag Champions is a new video series that honors and documents the accomplishments of leaders in American agriculture. It features some of the biggest names in the industry today, including Dennis Albaugh, Craig Lang from Iowa Farm Bureau, Ted Crosbie from Monsanto and others who will explain how they achieved success, offer advice for youth interested in an ag career and reveal some fascinating personal insights. The program is sponsored by DMACC and the Iowa FFA.



DMACC President Rob Denson (right) hosts a segment of Iowa Ag Champions

The videos will be distributed to Central Iowa high schools and FFA chapters across the state.

STUDENTS SHOW CREATIVITY AT ENTREPRENEURSHIP DAY

Brandon Woebbecking of Des Moines describes the special features of Smart Choice Cookies during his Entrepreneurship Day presentation at the Ankeny Campus. The Smart Choice Cookies, Inc., team of Woebbecking, Harmony Hesse and Kneal Hesse of Ankeny along with Cameron Privitt of Ankeny and Ed Thomas of Ankeny, captured first place in the five-team competition.



Brandon Woebbecking

John Susin of Corydon shows off his Team Green's product Bionic Legs, during a presentation at Entrepreneurship Day on the Ankeny Campus. Looking on are (from left) Erica Weeks of Slater, Dillon Hurd of Roland and Matthew Heidermann of Collins. Team members not pictured include Candace Bailey of Corydon and Garrett Hall of Urbandale. Team Green finished second in the competition. Products were judged in three areas of marketing: the oral presentation, a table display and a marketing brochure.



John Susin, Erica Weeks, Dillon Hurd and Matthew Heidermann

Entrepreneurship Day judges (from left) Teresa Grantham, business manager of Harvest Research Center; Graham Gillett of Gillett Strategic Resources; Tom Swartwood, adjunct professor and business investor; and Mary Tums, a business management student, intently watch one of the presentations during Entrepreneurship Day. At right is Entrepreneurship program chair Vada Grantham, who served as emcee for this seventh annual event that highlights the small business management and marketing program.



Entrepreneurship Day judges

May 5, 2011

VANKIRK CAREER ACADEMY/DMACC AT PERRY

Construction of the new VanKirk Career Academy/DMACC at Perry is a month ahead of schedule. The 18,000-square-foot education center will offer career and technical classes to high school students during the day and college credit classes in the evening. So far, more than 200 high school students have signed up for daytime classes, and nearly 40 college credit classes in everything from accounting and economics to mathematics will be offered at night. A community-wide open house and celebration is planned for Sun., July 10, from 12:30 to 2 p.m. For more information, please contact the DMACC at Perry Director Jenny Foster at jlfoster@dmacc.edu.



VanKirk Career Academy/DMACC at Perry

GED GRADUATION CEREMONY

Jacqueline Camargo Cardenas (right) receives a kiss from her five-year-old daughter Danna at DMACC's 2011 Iowa High School Equivalency Diploma G.E.D. Graduation Ceremony, recently held at the Olmsted Center at Drake University. More than 500 people attended the ceremony with DMACC President Rob Denson congratulating the students who successfully completed the requirements for the Iowa High School Equivalency diploma.



Jacqueline Camargo Cardenas (right) and her daughter

CHINA YEAR PRESENTATION

Dr. Dongwang Liu, associate director at the Center for Asian and Pacific Studies at the University of Iowa, gave a presentation on the DMACC Ankeny Campus on "Leadership Succession in China" as part of a DMACC China Year event. He also gave a presentation on "Marx, Buddha and Jesus in China."



Dr. Dongwang Liu

SPUTUM BOWL WINNERS

DMACC Respiratory Therapy students (left to right) Justin Hester of Redfield, Josh Ward of Cedar Rapids and Shawna Nevins of Saylorville won the Sputum Bowl competition recently held at the Annual Education Meeting of the Iowa Society for Respiratory Care. The Sputum Bowl is the name of an annual knowledge competition among students from educational programs in Iowa. A total of 16 teams competed in the contest. The DMACC team needed to win four contests of 10 minutes each to win the championship and claim the trophy. Other DMACC Respiratory Therapy program students who competed in the Sputum Bowl included Connie Wilhoit, Kasey Hudson, Sarah Hennefeld, Toryan White, Brittany Jones and Laura Wolfgram.



(L to R) Justin Hester, Josh Ward and Shawna Nevins

WEST CAMPUS EASTER EGG HUNT

Children age three and younger waited at the starting line for the “go” signal to collect candy during the annual Easter egg hunt at the DMACC West Campus. The event is sponsored by the West Des Moines Firefighters Association and DMACC.



Easter egg hunt at the DMACC West Campus

SKILLS USA COMPETITION

DMACC student Cody Osborn of Ames bends to get a better angle while working on his project during the recent SkillsUSA competition held April 28 and 29 on the DMACC Ankeny Campus. More than 400 secondary and postsecondary students from across the state competed for the opportunity to represent Iowa at the National SkillsUSA Conference in Kansas City, Missouri.



Cody Osborn

May 5, 2011

JOB OPENINGS

Gateway to College Resource Specialist,
Community and Workforce Partnerships
Application deadline: May 6, 2011

If interested in the above position, please visit this DMACC website: <http://jobs.dmacc.edu>.



FOR SALE

Nintendo Gameboy Advance SP games,
\$5 each or \$30 for all eight.
The games include Astro Boy Omega Factor, Doom,
Duke Nukem Advance, Grand Theft Auto, Need for
Speed Underground, Chessmaster, Zelda II, The
Adventures of Link and Donkey Kong.



Yamaha bass guitar amplifier, 1980s vintage, 100 watts, 1x15" speaker, model B100-115III, very good tone, \$300.

Peavey powered cabinet, 210 watts, 2x10" speakers, series 500HB, \$250.

If interested in any of the above items, call (515) 289-2363 after 5 p.m.

May 5, 2011

PIONEERS CONNECTION

PIONEER EVENTS

THURSDAY, MAY 12 MEETING

Please join us for lunch in the Oak Room in Bldg. #7 at 11:30 a.m. on the Ankeny Campus to welcome Tara Connolly, Executive Director of DMACC Foundation, and Nancy Stefani, gift planning consultant with the Renaissance Group, Inc., in learning the consequences of a state-made will, the benefits of a legal will and tax-effective ways to make gifts from your IRA and pension accounts. Call (515) 964-6868 to reserve your lunch by Mon., May 9. There will be a Board meeting at 10 a.m.

CALLING ALL PIONEERS

The Pioneers Board is made up entirely of willing volunteers who serve our team unselfishly every year in various capacities. The election of board members and officers is coming in May and we are still hoping that someone will step up to take on the role of Vice President. Please consider volunteering to be a part of this important group. Call Mike Perry, who is currently serving his 5th year as an officer, at (515) 238-8379 to join our board.

COMMITTEE REPORTS

The Membership Committee, headed by Gloria Trager, gathered to send out our Annual Scholarship request to all retirees. We trust you all will keep our DMACC students in mind and contribute generously to this important fund.

2011 GARAGE SALE—AUGUST 18–20—DONATIONS ACCEPTED NOW!

Call Harlan Giese at home (515) 965-8647 or cell (515) 240-3162 to arrange for a pickup of your generous donations.



FINAL NOTES

It takes only a few hours a month to get involved in our Pioneers group. We share much more than just our history at DMACC. Even if you are no longer in Iowa, you can find a group of former DMACC retirees who reside nearby. It is important to keep in touch with those who share the rich experiences of life.

PIONEER PRESIDENT, Dee Johnson